# Curt Cullens

Technical Program Manager

Austin, TX · Remote · Open to Staff and Principal TPM roles

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Technical program manager for cross-org, multi-year work across AI products, platforms, and developer ecosystems. Builds the operating cadence, critical path, and executive narrative that take an ambiguous bet through launch. Launched GA for Box Hubs, Box AI, Box Canvas, Microsoft Learn, and the Amazon Glow product and developer platform. DocFX powered Microsoft Docs (docs.microsoft.com).

## EXPERIENCE

### Box, Inc. — Austin, TX (Remote)

Senior Technical Program Manager · Feb 2022 – Present

*Portfolio across Box Hubs, Box AI, and Box Canvas. Product and engineering in the US and EU.*

- Owned program strategy across Box Hubs, Box AI, and Box Canvas, aligning roadmap, scope, and delivery mechanisms with product and engineering.
- Established the operating cadence for US and EU teams: planning, reviews, and executive readouts that surface cross-org dependencies.
- Launched Box Hubs to GA: milestone plan, risk and issue management, stakeholder alignment, and go-to-market coordination.
- Launched Box AI to GA, including the customer-facing rollout and API and SDK enablement, and partnered with engineering on the integration plan, quality gates, and adoption metrics.
- Launched Box Canvas to GA, including enterprise security, reliability, and performance, through cross-team triage and a prioritized backlog.

### Amazon — Austin, TX

Senior Technical Program Manager · Feb 2021 – Feb 2022

*Amazon Glow product and developer platform, shipped to GA.*

- Shipped the Amazon Glow product and developer platform to GA. Scope included the SDK, hosting, and ingestion, plus the multi-team roadmap, milestones, and launch criteria.
- Created publishing and update mechanisms for third-party content, coordinating service teams and partner integrators.
- Aligned product, engineering, and operations on prioritization, risk, and delivery tradeoffs, with executive-ready status and escalation paths.
- Improved partner onboarding with API and SDK guidance and documentation for Java, JavaScript, and .NET.

### Microsoft — Redmond, WA / Austin, TX (Remote)

Senior Technical Program Manager · Nov 2017 – Feb 2021

*Cloud + AI Developer Relations. Microsoft Learn and Microsoft Docs (docs.microsoft.com).*

- Owned cross-org programs spanning ML/AI learning experiences and the documentation publishing platform.
- Drove zero-to-one delivery of ML/AI interactive learning experiences for Microsoft Learn through GA.
- Led roadmap and execution for the build and publishing engine behind Microsoft Docs (docs.microsoft.com) and Microsoft Learn, across product, engineering, and content pipelines.
- Established planning, milestone, KPI review, and incident triage rhythms that improved delivery predictability and platform readiness.
- Drove open-source strategy and adoption for DocFX, the engine behind Microsoft Docs (docs.microsoft.com), standardizing build, publish, and hosting pipelines.

## EARLIER EXPERIENCE

**Electronic Arts** · Senior TPM · Seattle · Jun 2016 – Nov 2017. Led geo-distributed teams to a 1.0 release of a greenfield Marketplace, then rollout across AAA and mobile studios. Primary liaison between service teams and studio integrators.

**OpenMarket** · Senior TPM · Seattle · Sep 2015 – Jun 2016. Set the roadmap for a new product from the first customer implementation through the first three releases, including a public turnkey offering.

**Microsoft (Insight Global)** · Services Program Manager · Redmond · Jun 2014 – Sep 2015. Migrated a proprietary royalty system in Corporate Finance IT from on-premises to Azure. Primary contact for cloud outbound payment operations, portfolio intake, and stakeholder updates.

**Microsoft, 343 Industries** · TPM II · Redmond · Mar 2013 – Jun 2014. Studio platform bets for Halo: replaced the CMS with an extensible platform and modernized search. Owned UGC, authentication, and search surfaces, and ran the Halo 4 Summer Online Tournament across Virgin Gaming, Halo Waypoint, 343 services, and marketing.

**Microsoft, GlobalART** · TPM II · Redmond · Jul 2011 – Mar 2013. Tools manager for the toolset engineering and art used to deliver manufacturable assets, including vendor-built tools, release communication, and support for global and regional teams.

**Microsoft** · Program Manager II · Redmond · Oct 2009 – Jul 2011. Product owner for Microsoft Feedback Explorer, used across Microsoft to collect and analyze customer and social feedback. Owned schedule, partner relationships, risk, and leadership reporting.

**Microsoft** · SDE 2, msListens · Redmond · Apr 2008 – Oct 2009. Moved Microsoft Feedback Explorer into production, integrated media search into an existing SharePoint site, and defined requirements for a new application hosting environment.

**Earlier, 1998–2008.** Operations leadership at Cursivecode (partner and director, through April 2008), INT Software (CIO, concurrent with Cursivecode), ZAAZ (director of operations and web hosting), and Mosaix/Lucent (customer support manager). Short Microsoft contract via Excell in 2008 on a SharePoint capacity planner.

## SKILLS

**Programs.** Portfolio and multi-year roadmaps, operating cadence, launch readiness, executive communication, cross-org dependency management, US and EU delivery.

**Technical partnership.** AI products, API and SDK programs, developer platforms, Azure, documentation platforms, DocFX, Microsoft Docs (docs.microsoft.com).